

**ILLINOIS COMMERCE COMMISSION**  
**DOCKET NOS. 00-0259, 00-0395, 00-0461 (Cons.)**  
**PREPARED REBUTTAL TESTIMONY OF**  
**LEONARD M. JONES & MARK J. PETERS**  
**SEPTEMBER 12, 2000**

**I. Introduction**

1  
2 1. Q. Please state your name, business address and present position.

3 A. (Mr. Jones) Leonard M. Jones, Manager of Business Planning and Forecasting,  
4 Illinois Power Company ("Illinois Power", "IP", or the "Company"), 500 South  
5 27<sup>th</sup> Street, Decatur, Illinois, 62521.

6 (Mr. Peters) Mr. Mark J. Peters, Control Area Resource Manager, Illinois  
7 Power Company, 500 South 27<sup>th</sup> Street, Decatur, Illinois 62521.

8 2. Q. Have you previously submitted testimony in this proceeding?

9 A. Yes. We previously submitted exhibits identified as IP Exhibit 2.1 through 2.5.  
10 IP Exhibit 2.1 is prepared direct testimony containing questions and answers  
11 numbered 1 through 30.

12 3. Q. What additional evidence are you submitting at this time?

13 A. We are submitting IP Exhibit 2.6 as our prepared rebuttal testimony containing  
14 questions and answers numbered 1 through 27, and IP Exhibit 2.7.

15  
16 **II. Purpose and Scope**

4. Q. What is the purpose of your prepared rebuttal testimony?

17           A.     We will be addressing issues contained in the direct testimonies of Staff witness  
18                   Zuraski, CILCO witnesses Lancaster and Munson, IIEC witnesses Bowyer and  
19                   Stephens, New Energy witnesses Kagan, O'Connor and Bramschreiber, and  
20                   Unicom Energy witness Braun.

21       5.     Q.     In his testimony Mr. Zuraski suggests (at p.29) that two "friendly allies" may  
22                   choose to intentionally manipulate the market value of the index to their favor,  
23                   and that given the limited liquidity of a market that such "private trades would not  
24                   be diluted by observations of other trades included in the averaging process." Do  
25                   you agree with such statements?

26           A.     No. While we agree with the suggestion that it is harder to manipulate a deeper  
27                   market, we disagree (1) with any implication that it is primarily the utilities who  
28                   desire to manipulate the market downwards, and (2) with the notion that these  
29                   private trades would not be diluted. In addressing the latter point, note that since  
30                   the MVI calculation is an average of all observed and qualified values, the  
31                   inclusion of any data point other than the "private trade" would necessarily dilute  
32                   its impact. Since we sample multiple days, and do so 12 times a year, an entity  
33                   desiring to manipulate the index would have to do so in each of the sample  
34                   periods. Further, if they choose a contract in which other trades ultimately  
35                   existed, they would have to keep making these fraudulent transactions at ever  
36                   increasing levels to offset the diluting effect. Since these trades must be made in a  
37                   forum which is guaranteed to be included in the index, their existence would be  
38                   difficult to keep secret. Should a significant number of trades begin to be reported

39 outside of the normal bounds of the “real” market, it would be noticed and  
40 inquiries would follow. Unlike the NFF report which cannot be challenged, a  
41 survey or published summary of trades can have its veracity questioned. If  
42 evidence of fraudulent trades exists, parties could approach various law  
43 enforcement bodies to request an investigation. For this reason, and those  
44 enumerated elsewhere, we believe the probability of manipulation to be  
45 inconsequential.

46 More importantly, this example seems to follow the form which has been  
47 hinted at in various forums - that is the suggestion that it is a “utility” that would  
48 attempt to bias the value, with the presumption being that utilities have an  
49 inherent desire to keep the market value below the actual market and therefore  
50 prop up TC’s.

51 Unlike the customer or the ARES, the utility is only held harmless at the  
52 point in which the MVI and the resultant TC’s are correct. It is clear that having  
53 TC’s too low represents an economic loss for the utility. It must also be  
54 understood, however, that the utility does not benefit from having TC’s too high,  
55 rather they face a multitude of costs.

56 The first of these is that customers who were forecasted to leave their  
57 incumbent bundled service utility supplier will not. The utility may have engaged  
58 in long term resource planning with the expectation of reduced supply  
59 requirements. They are now faced with the need to reacquire these resources at

60 prevailing market rates, which may be substantially higher than the cost of the  
61 previously released resources.

62 Second, the utility collects no more revenue under the PPO if the MVI is  
63 correct, high or low due to the direct offset of the MVI error in the TC calculation.  
64 In the event that the MV used in the calculation of TC's is lower than actual  
65 market by more than the mitigation factor, the utility will be forced to serve some  
66 customers below cost, as is explained later. (It also should be noted here, that the  
67 issue of the utility collecting the same revenue under the PPO if the MV is too  
68 high is probably moot. Under this condition the TC's are too low, the utility is  
69 subsidizing competition and it would not be expected that many customers would  
70 then choose the higher cost PPO alternative.)

71 Third, unlike ComEd, Illinois Power is not allowed to collect imbalance  
72 charges from PPO customers, despite being required to provide them a credit for  
73 this value in the calculation of their TC.

74 Last, since TC's would be higher than appropriate, there will be a number  
75 of customers who become eligible for service under Rider PPO who would  
76 otherwise not be entitled to the service. This results in an unwarranted discount  
77 and could require the utility to serve a customer below cost. An example follows:

**Simple Calculation of CTC**

	MV Manipulated Downward	Correct MV
Customer Base Rate:	7.0	7.0
Market Value	4.0	6.0
T&D	1.5	1.5
Mitigation Factor	0.5	0.5
Transition Charge	1.0	(1.0) Less than Zero, Therefore Zero

**Simple Calculation of PPO**

Market Value	4.0	6.0
T&D	1.5	1.5
Transition Charge	1.0	-
PPO Rate	6.5	7.5
Savings Vs. Base Rate	0.5	(0.5)

Note: In the PPO calculation above, the column to the right represents the utility's cost to serve, not the customer's charge since a customer with 0 TC's is ineligible for PPO service.

As illustrated above, a customer that would not be eligible for Rider PPO if the market value were correct, can receive a 5 mil savings from the bundled base rates if the MV is manipulated downward. However, the actual cost to serve this customer is 5 mils higher than the customer's base rate. By manipulating the market value down by 2 cents the utility is experiencing an additional loss on this customer of 5 mils beyond what it was already suffering – and a customer who was already being served at rates below market receives an additional, unwarranted discount – at a rate no competitive supplier would be willing to offer.

90                   Having said this, we believe that it is those who desire the market value to  
91                   be too high that actually have the greatest impetus to attempt to manipulate the  
92                   market. We believe the cost of doing so, both legally and financially, to be  
93                   prohibitive.

94       6.    Q.    Is Illinois Power willing to adopt Mr. Zuraski's proposal to only utilize 4 price  
95                   determinants in its Rider PPO vs. the current practice of price shaping the on peak  
96                   hours?

97       A.    No. Illinois Power believes this proposal is counter to both the need to maintain  
98                   the same basis for PPO rates as is used in the TC determination and recent  
99                   concerns that the market is suffering from a lack of demand management  
100                  activities. By utilizing the same pricing structure for its PPO which is used for the  
101                  establishment of the TC, not only is Illinois Power maintaining the integrity of the  
102                  economics of the rate, but it is sending very definite pricing signals to customers,  
103                  allowing them to further increase their savings (above the expected mitigation  
104                  level) by operating in a manner which helps the reliability of the system. Under  
105                  the ComEd/Ameren structure, once a customer's historical usage has been  
106                  established, it may garner greater savings than expected by electing the PPO  
107                  whenever it anticipates a shift in its long term production schedule. Conversely, a  
108                  customer who implements a demand management program while on PPO will not  
109                  realize near the benefit that they would under Illinois Power's structure.

110               More importantly, the PPO was never intended to be the primary means of  
111               competition within the state of Illinois as discussed by Mr. Breezeel.

112                                   **III. Response to CILCO Witness Lancaster**

113       7.     Q.     Does IP require a 15% Planning Reserve as suggested by CILCO in question 6 of  
114                   the direct testimony of Deb Lancaster?

115           A.     No. We have reviewed the relevant section of IP's Network Integrated  
116                   Transmission Service ("NITS") application. CILCO's reference to the NITS  
117                   application language is incorrect. Illinois Power's NITS application contains the  
118                   following language: "MAIN currently suggests a 17 - 20% planning reserve  
119                   margin of each year's maximum demand projection". While IP may believe the  
120                   planning requirement is appropriate to help ensure system reliability, IP does not  
121                   require the planning reserve for the purposes of providing transmission service to  
122                   a customer.

123                                   **IV. Response to CILCO Witness Munson**

124       8.     Q.     Do you agree with Ms. Munson's characterization of the proposed indices as  
125                   energy-only indices?

126           A.     No. Ms. Munson's argument appears to be that, since the stated prices in the  
127                   indices do not have an explicit value for capacity stated separately, this  
128                   component must therefore be excluded. We strongly disagree.

129                   It must be understood that the on-peak portion of the index, which  
130                   accounts for approximately 75% of the level of the market value, represents firm  
131                   contracts with liquidated damages. (It does not represent non-firm contracts.)  
132                   Liquidated damages contracts, sometimes referred to as "Marketer Firm" or "Firm  
133                   Energy", have become a standard trading product in the Midwest, and in particular

134 through the broker market and electronic exchanges. Firm Energy refers to energy  
135 that will be provided to the customer unless there is a "force majeure" event. If  
136 the energy is not delivered to the customer and there was not a "force majeure"  
137 event, the supplier is required to make the customer financially whole for the  
138 replacement cost the customer incurs as a result of the supplier's failure to deliver  
139 energy. Firm Energy is generally delivered "Into" a control area rather than  
140 delivered to a specific transmission delivery point like Native Load Firm and  
141 System Firm are delivered. Since Firm Energy is delivered "Into" a system, the  
142 failure of a transmission path is not deemed a "force majeure" event and the  
143 supplier is still required to deliver the energy via another transmission delivery  
144 path.

145 The financial value of the Marketer Firm energy is equal to or greater than  
146 the financial value of Native Load power and energy. As explained above, the  
147 structure of Marketer Firm and Native Load products are different, thereby  
148 creating different requirements from a physical standpoint. Each product offers  
149 different advantages and disadvantages to the seller and purchaser. The argument  
150 to make an upward adjustment in the market value is based on the belief that the  
151 products are physically different. While we agree with assertions that the  
152 products have different characteristics or that one may have an explicitly stated  
153 capacity charge, we believe the more important consideration is the comparison of  
154 the risk and the associated market value of the two products. As described above,  
155 the supplier of Firm Energy is required to provide power to the customer unless a



156 “force majeure” event has occurred, and should it fail to do so, it is required to  
157 make the customer financially whole by reimbursing the customer for any  
158 replacement power costs. The supplier of Firm Energy must maintain either an  
159 operational or financial reserve to protect against the loss of generation or  
160 transmission service. Native Load Firm and System Firm power suppliers  
161 maintain reserves designed to ensure the supplier will be able to serve load in all  
162 but one day in a ten year period (MAIN Guide 6, attached hereto as IP Ex. 2.7).  
163 If the Native Load or System Firm supplier curtails (System Firm) or  
164 proportionally curtails (Native Load Firm) as a result of system conditions, then  
165 the supplier does not incur any additional financial penalty. In addition, System  
166 Firm and Native Load Firm suppliers deliver power to a specific delivery point via  
167 a specified Firm transmission path. If the transmission path is curtailed, the  
168 Native Load Firm or System Firm power supplier is relieved of the requirements  
169 to provide energy. Since the supplier of Firm Energy has financial responsibility  
170 in situations in which Native Load Firm and System Firm suppliers do not, the  
171 financial value of Firm Energy is equal to or greater than the value of the Native  
172 Load and System Firm Products.

173 As such, while the values used to comprise the proposed index may not  
174 contain an explicit value for capacity, the value obtained appropriately reflects,  
175 and perhaps overstates, the value for power and energy.

176 9. Q. Do you agree with Ms. Munson’s suggestion that the MVI must be adjusted for  
177 imbalances?

178 A. No. The Commission has already decided that imbalances are a delivery service  
179 and appropriately handled as such. Indeed, IP's Rider TC includes a provisions  
180 for energy imbalances as a component of delivery service in general, and more  
181 specifically, Transmission ancillary service. It is unclear what Ms. Munson hopes  
182 to accomplish by moving the calculation to the market value portion of the  
183 equation.

184 10. Q. Do you agree with Ms. Munson's assertion that IP's 12 monthly values causes  
185 customer's to make decisions quicker, complicates the customer decision making  
186 process and hinders competition?

187 A. We recognize that having market values calculated each month for the following  
188 12 months may not provide customers with the leisure in which to review offers  
189 infinitum. However, we strongly disagree that this time frame hinders  
190 competition, and in fact believe that it promotes competition.

191 By continually updating market values for subsequent periods, the  
192 approach proposed by Illinois Power properly balances the need for accuracy with  
193 the ability of the retail market to function.

194 When the market value is only calculated once or twice a year, the  
195 potential for locking out competition is high should market values rise following  
196 the publication of the MVI/TC. Take for example a situation under the  
197 CE/Ameren proposal where the market value for the following summer, as  
198 calculated during March, is \$150. This value is included in the calculation of  
199 TC's and customers are notified of these values. During negotiations with ARES'

200 over the next 4-8 weeks, this summer value rises to \$175. It is unlikely that an  
201 ARES would choose to serve these customers due to this dramatic increase in  
202 price. Rather, they would wait until the subsequent period B for new customers,  
203 while existing delivery service customers would be faced with either returning to  
204 bundled service or taking the PPO option. We have heard in many forums that the  
205 discrepancy between the NFF values and the actual market at the time that a  
206 customer decision is made created a situation whereby an ARES was unable to  
207 compete against the host PPO and that this was deemed anti-competitive. We see  
208 little difference between the NFF being wrong, and having a market value which  
209 was set 3 – 9 months prior to it being effective being wrong. Under, our proposal,  
210 the market value is established much closer to the period in which the customer's  
211 decision is effective and reset more frequently, thereby increasing the probability  
212 of the value being accurate and lessening the likelihood that a RES is locked out  
213 of competition.

214 Furthermore, the retail market is not supposed to be risk free for the  
215 ARES. By providing market values and the related TC's which do not change for  
216 3 – 9 months, despite the obvious changes occurring within the market, the utility  
217 is being forced to accept an undue proportion of the risk of price changes. The  
218 ARES are not naïve, unsophisticated market participants. Rather, we believe  
219 them to be savvy, sophisticated participants, who have a wide range of risk  
220 management and forecasting tools available to them. Our proposal has been  
221 designed in a manner such that the most critical component of the calculation (the

222 5x16 On-Peak value) is the only component which changes on a monthly basis.  
223 This value is also the most actively traded and transparent component. ARES  
224 have wide ranging access to news services, broker exchanges and affiliated  
225 trading floors for gathering information on the trending of market values. By  
226 placing their forecast of market values into models they will develop to project the  
227 MVI, they can reasonably forecast a customer's TC. Utilizing these models and  
228 applying prudent risk management, there is no reason that they cannot enter into  
229 longer term negotiations with customers. We must not fail to lose sight here that  
230 a customer's TC is not independent of the underlying market value. Rather, they  
231 are inversely related. When the market price rises (and the ARES cost of supply  
232 increases) the customer's TC will fall. If an ARES is making a bundled offer, the  
233 customer's composite cost of service is virtually unchanged.

234 Just as the ARES are not naïve and unsophisticated, neither are many of  
235 the customers they are seeking to serve. The testimony here and elsewhere  
236 appears to characterize the average customer as timid, methodical and easily  
237 confused. It must be recognized that many of these same customers are those  
238 who are actively participating in the retail gas market and making supply  
239 decisions in time frames that are no longer, and often shorter than that proposed  
240 by Illinois Power. Further, many of these customers are involved in many other  
241 commodity purchases or make sales themselves. We do not believe it is  
242 reasonable to presume that they leave fixed price offers open for 3 – 9 months,  
243 without the expectation of a risk premium. Likewise, we find it unreasonable to

244 expect host utilities to leave a fixed price offer (in the form of the Transition  
245 Charge) open for a similar period, without due compensation for the risk that we  
246 must bear.

247 Ultimately, the timing issue is one of risk management. As we are all  
248 aware, one of the greatest benefits of an active market is that those who are  
249 willing to accept risk, can take on the risk of those who are less willing to do so –  
250 for a price. What Ms. Munson and others are asking here by suggesting that IP  
251 should only update its market values annually, is to have IP assume an inordinate  
252 share of the risk of price changes – but not one has suggested that IP should be  
253 compensated in the form of an option premium for doing so.

254 **V. Response to IIEC Witness Bowyer**

255 11. Q. Do you agree with Ms. Bowyer's assertion (at p. 4) that "it is unlikely that the  
256 Cinergy forward price reflects an appropriate proxy"?

257 A. No. The Into Cinergy market, when appropriately adjusted for the basis  
258 differential between the regions, adequately represents the value of electricity  
259 applicable to the IP region. The Cinergy market is closely correlated to the  
260 Illinois Power region and transfers of energy between the two are not only  
261 possible but likely.

262 We dispute Ms. Bowyer's contention that prices at Cinergy cannot be  
263 reasonably translated to represent prices within Illinois Power. Staff Witness  
264 Zuraski's testimony and schedules supports the correlation of the two regions and  
265 the use of Cinergy as the appropriate location.

Ms. Bowyer lists five arguments to support her position. The first four of these issues, however, can be summarized as a concern of market manipulation. While electronic trading may only represent 2% of the current bilateral trades (although there is no direct evidence offered in support of this assertion), it cannot be assumed that these exchanges operate in a vacuum. These are tools for traders to use, and whether they passively monitor them (versus actively and aggressively utilizing them) does not lend credence to the suggestion of manipulation of the market. Traders are actively seeking opportunities to capture arbitrage. If an entity attempted to manipulate a market up or down on the electronic exchanges, it is not reasonable to expect the passive observer to ignore this opportunity. The electronic exchanges are an adequate representation of the underlying over the counter, bilateral market.

As discussed above, when one explores the mechanics and risk inherent in any attempt to manipulate the index, it becomes apparent that these concerns are grossly overstated.

**VI. Response to IIEC Witness Stephens**

12. Q. Has Illinois Power changed their opinion of the NFF process in light of the 2000 NFF report?

A. Yes, but not in the positive manner which Mr. Stephen's may want you to believe. We are even more concerned than we were before. Contrary to Mr. Stephen's presumptions, we do not believe that the NFF has corrected the fundamental problems existing in the 1999 report. First, in terms of the actual values, the NFF

288 has exacerbated the problem by increasing the non-summer months on-peak value  
289 further above perceptions of actual market. While the NFF did increase the  
290 summer values, they did not do so to a level sufficient to resolve the problem that  
291 an ARES can not reasonably compete against these summer values. In our  
292 estimation, though the overall rate came up, by failing to solve the summer  
293 problem and worsening the non-summer issue, the 2000 NFF report is more  
294 problematic than the one presented in 1999. Second, IP continues to have grave  
295 concerns about the process as discussed by Mr. Breezeel.

296 **VII. Response to New Energy Witness Kagan**

297 13. Q. Do you agree with NewEnergy witness Kagan's assertions that the utilities' use of  
298 historical off-peak pricing does not reflect the market value for off-peak power  
299 and energy.

300 A. No. As has been argued by others, the relative lack of volatility over extended  
301 periods, in the historical price of the off-peak component, makes it a suitable  
302 proxy for the future price of the off-peak component.

303 14. Q. Do you agree with witness Kagan's characterization of the activities which  
304 determine daily spot market index prices?

305 A. Not completely. The statement (at p. 4) that "spot transactions are often based on  
306 the generators [sic] incremental cost since any load sold on the spot market will be  
307 incremental load on top of the load sold under longer-term contracts" could be  
308 true of any sale at any time. It would not be prudent to make sales below the  
309 incremental cost of generation. However, there are many conditions in which one

310 would make sales at amounts well above incremental cost. The incremental cost  
311 of generation is only one of many components of the pricing determination.  
312 Other factors which cannot be ignored in this discussion include available,  
313 alternative supply and regional demand. Suggesting (at pp. 4-5) that “spot  
314 transactions are based on the incremental cost of generation, whereas longer-term  
315 transactions are based on the incremental cost of generation plus a contribution to  
316 fixed costs associated with maintaining the capacity to generate energy (*i.e.*,  
317 electric power) and a margin”, without recognizing the impacts of forecasted,  
318 available supply and demand at any point in time, misrepresents the nature of the  
319 market. The statement is also making a presumption regarding the presence of a  
320 capacity premium in the off-peak period, which we do not necessarily agree with.

321 While arguably, spot power occasionally represents what Mr. Kagan has  
322 characterized as “dump” power, a similar argument can be made for any forward  
323 sale of energy for periods of low forecasted demand. As we all know, electric  
324 energy cannot be readily stored in a usable form. As such, market participants  
325 cannot buy low cost power in periods of low demand, store it and deliver it during  
326 periods of high demand (absent ownership of facilities such as pumped hydro  
327 storage). This also means that suppliers cannot sell excess energy into a market  
328 that is already saturated. Low demand periods, of which the 5x8 off-peak  
329 represents perhaps the lowest in a given temporal period, are typically viewed as  
330 buyer’s markets, given the relatively high level of available supply and low  
331 regional demand. These markets saturate quickly. Given that consumers cannot



332 purchase excess for storage, once the market is saturated, sellers cannot even  
333 "dump" power without jeopardizing the reliability of the grid by overgenerating.

334 As noted by Mr. Kagan, sellers may make sales to avoid cycling units.  
335 However, we believe that this is not solely a daily decision. Some units have  
336 operating parameters which may require them to stay off line for many days once  
337 cycled, or there are significant cycling and operational costs associated with  
338 ramping units up and down which may be incurred which encourage long term,  
339 stable unit operation. Given these costs and the possibility of the saturation of the  
340 off-peak market, sellers may in fact make long term sales nearer to incremental  
341 cost to ensure that their units will be utilized during these periods.

342 Once committed to a longer term sale, the loss of a unit to the seller will  
343 necessitate that they either utilize another, higher cost unit, or purchase power on  
344 the spot market. Again, as noted by Mr. Kagan, a utility may "be seeking to find  
345 energy below its own incremental cost to avoid starting a unit." The sales price  
346 however, is not necessarily the incremental cost of the seller's unit. Rather, it will  
347 be somewhere between the seller's incremental cost and the buyer's avoided cost,  
348 and this range could be substantial, particularly when the buyer's avoided cost  
349 represents a change in fuel source, from nuclear to coal, or coal to natural gas. If  
350 the seller has already made long term sales for this period, their incremental cost  
351 for spot sales will be higher than that used for the original long term sales.

352 While off-peak is typically viewed as a buyer's market, the spot market  
353 reflects the real time operating conditions at the time of sale. As such, during

354 periods of higher than expected demand, or when there is not an abundance of  
355 available supply, the market will tend to become a seller's market, with the  
356 associated premium.

357 15. Q. Do you agree with NewEnergy's proposal to add a premium reflecting a power or  
358 capacity value to the calculation of off-peak prices?

359 A. No. We do not believe that adequate evidence exists of a capacity value  
360 embedded within the sales price of long-term off-peak transactions. Capacity  
361 values are primarily embedded within the high demand, high volatility periods.  
362 Since the forward offpeak market is generally characterized by high levels of  
363 available, alternative supply and low forecasted regional demands, any attempt by  
364 a participant to extract such a capacity value in the off-peak component of a term  
365 transaction would be countered by other willing sellers. Many participants who  
366 purchase term off-peak power may be doing so as part of a larger, around the  
367 clock type transactions. In this type of transaction, it is the total cost, not  
368 necessarily the cost of an individual component which would be considered in  
369 accepting the proposal. The fact that there may be some form of capacity value  
370 assigned to the entire contract does not necessarily suggest that each hour of the  
371 contract contains an implicit value for capacity. A party for a wide variety of  
372 reasons may choose to structure the price components to meet some internal need  
373 and the other party may be indifferent as long as the total cost is acceptable.

374 16. Q. Do you agree with Mr. Kagan's description of how the three utilities are  
375 "shaping" forward prices?

376           A.     While I believe Mr. Kagan accurately points out that a price shaping adjustment  
377                 is being made, I do not agree with his characterization of the “Zuraski  
378                 Adjustment”. It is not our understanding that this adjustment attempts to account  
379                 for “the fact that, in general, an alternative supplier will be a net seller during the  
380                 relatively low-priced shoulder peak periods and a net buyer during the relatively  
381                 higher-priced super-peak periods.” Rather, this adjustment accounts for the fact  
382                 that in general, spot market prices in a given hour within the 16 hour peak period  
383                 are different than the average price during that period. In general, these prices are  
384                 lower during low demand periods and higher during high demand periods. When  
385                 this price shape is then applied to the actual load shape of a given customer or  
386                 class, it helps to account for the additional cost of serving a customer or class who  
387                 is taking more power during higher cost periods, while also providing a lower  
388                 price to a customer or class who is taking more power during low cost periods.

389                         We do not see where the status of an ARES as a net buyer or seller has any  
390                 bearing on this adjustment.

391     17.     Q.     Do you agree with Mr. Kagan’s assertion that there must be an additional cost  
392                 added to the MVI to account for the customer’s load uncertainty?

393           A.     No, because the price shaping adjustment which is already performed within our  
394                 Rider TC, when applied to the customer’s or class’ load shape already adequately  
395                 accounts for this variability.

396                         Mr. Kagan has only suggested that the ARES bears an additional cost  
397                 associated with the risk of the customer’s load variability. He has ignored the fact

398 that the customer by signing a fixed price contract with the ARES bears a similar  
399 risk – which is in fact a potential benefit for the ARES. Mr. Kagan properly  
400 points out that a “retail customer can consume as much or as little electricity in  
401 each hour subject only to physical constraints.” What he has failed to do is  
402 demonstrate that the customer’s consumption in a given hour has any basis in the  
403 market price of power in that same hour.

404 While it is true that an ARES must supply whatever demand a full  
405 requirements customer of theirs presents in a given hour, regardless of current  
406 market price, it is likewise true that a full requirements customer must pay the  
407 ARES the agreed upon price for all energy they take in that hour, regardless of  
408 market price. While on the surface that may sound redundant, it is the  
409 presentation of the fact that the ARES holds a PUT option against the customer,  
410 just as the customer holds a CALL option against the ARES. So, for every  
411 instance in which a customer takes more energy from the ARES than originally  
412 forecasted, during an hour in which the ARES’ cost for such power is above the  
413 forecasted cost basis of the contract, there may be an hour in which the customer  
414 either takes less in a higher cost (to the ARES) hour, or more in a lower cost (to  
415 the ARES) hour.

416 18. Q. Do you agree with Mr. Kagan’s proposed use of the Black’s model for pricing  
417 such an option?

418 A. No. First, as discussed above, we do not believe that any optionality adjustment is  
419 warranted.

420               Second, the use of the Black's model here is inappropriate. While widely  
421               used in the financial markets, and used to some extent (the level to which is very  
422               debatable) within the energy markets, Black's has a fundamental assumption of  
423               optimal exercise of the option. That is to say that the model assumes that the  
424               holder of the option will exercise the option every time that the exercise price of  
425               the option is "in the money". That is a critical component to its valuation  
426               methodology. As discussed above, full requirements energy customers with other  
427               than real time pricing contracts, are not making their consumption decisions based  
428               upon the spot price of electricity. The fact that they consume more than originally  
429               forecasted during an hour in which energy prices exceed the strike price of the  
430               option is happenstance – especially so for any customer (i.e. industrials) whose  
431               load is not weather sensitive. Mr. Kagan's assertion (at p. 12) that the customer  
432               holds a "more restrictive and less valuable option, because" they "only exercise  
433               the option indirectly through changes in consumption" is only partially correct. It  
434               ignores the fundamental fact that this change in consumption is not influenced by  
435               the spot market price of electricity. His proposal to reduce the value of the option  
436               by 25% to 50% is insufficient to overcome this fundamental flaw in the use of the  
437               Black's model for an option which cannot be argued to be executed in anywhere  
438               near an optimal manner.

439               Just as the Black's model assumes optimal exercise, it also assumes a  
440               fixed, defined block of the underlying commodity. Since the customer's load can

441 vary from zero to the maximum physical capability of their connected load, there  
442 cannot be a fixed block assumption made in the valuation of the option.

443 Next, Black's model requires an accurate assumption of annualized price  
444 volatility. The current source of this data is primarily proprietary historical data  
445 compiled by various trading floors. These numbers and the resulting implied  
446 volatilities, are not uniform across the industry. In fact, many options traders  
447 specifically trade the implied volatility component – believing their models and  
448 assumptions to be more correct. There is virtually no auditable, public data source  
449 for real time transactions from which to develop a uniform volatility assumption.

450 Last, the adoption of any credit for the call option held by the customer  
451 against the ARES must be offset by the value of the put option held by the ARES  
452 against the customer.

453 In sum, we do not agree that an "optionality" adjustment should be made  
454 in this case.

455 **VIII. Response to New Energy Witnesses O'Connor and Bramschreiber**

456 19. Q. Do you agree with the assertions of NewEnergy Witnesses O'Connor and  
457 Bramschreiber (at p.8) that "the proposals, among other things, provide equal  
458 recognition to the value utilities can buy power and energy, thereby artificially  
459 depressing market values and artificially inflating transition charges"?

460 A. No. The proposals provide equal recognition to the value of transactions within  
461 the market, regardless of counterparty. We know of no basis for the presumption  
462 that the inclusion of a purchase by an entity which happens to be a utility as

463 opposed to the same purchase by an entity who happens to be a power marketer  
464 artificially depresses market value. An actual transaction requires the willing  
465 participation of two parties – the buyer and the seller. Additionally, there has  
466 been no proof offered that the price that a utility may pay for power and energy  
467 does not in fact have the impact of increasing the market value. Indeed, given the  
468 obligation to serve and planning/operating reserve requirements for which utilities  
469 are responsible, it is likely that certain utilities are net buyers of power, and may  
470 have a greater willingness to cover any potential short fall than other market  
471 participants. This willingness to quickly consummate a trade may be further  
472 exacerbated if the utility making the purchase was able to pass on the additional  
473 cost of this purchase to their bundled service customers through the use of a Fuel  
474 Adjustment Clause.

475 20. Q. Do you agree with NewEnergy Witnesses O'Connor and Bramschreiber (at p. 10)  
476 that in regard to off-peak values the proposals "do not adequately reflect the value  
477 of *power* associated with longer-term transactions"?

478 A. No, as stated previously in regard to Mr. Kagan's testimony, we do not believe  
479 that there is adequate evidence that a value for power even exists for the off-peak  
480 power.

481 21. Q. Do you agree with NewEnergy that a price adjustment is necessary due to the  
482 requirements of Illinois Power's and Ameren's Transmission Services  
483 organizations in regard to the procurement of designated network service?

484 A. No. We can find no evidence with NewEnergy's testimony that there is a price  
485 differentiation between the Marketer Firm product included in the calculation of  
486 the Market Value Index and a native load firm product. As discussed in our  
487 rebuttal of CILCO witness Munson, we believe that the value of Marketer Firm is  
488 equal to or greater to that for Native Load Firm. Without better evidence of a  
489 price difference (Native Load Firm greater than Marketer Firm), we see no basis  
490 for making such an adjustment.

491 22. Q. Do you agree with NewEnergy's support of the Into ComEd over the Into Cinergy  
492 plus a basis adjustment?

493 A. Yes, but at most only for ComEd. In ComEd's case it may be appropriate to use  
494 an unadjusted value which already represents the value of the market in which  
495 they are located. However, for all utilities other than ComEd, a basis adjustment  
496 is necessary whether into ComEd, into Cinergy, into Entergy or anything other  
497 than an into IP or into Ameren is used. Since there is no viable, into IP or into  
498 Ameren available, it is apparent that the best available location should be selected,  
499 and a proper basis adjustment be made. As is supported by the testimony of Staff  
500 (Mr. Zuraski at p. 24) that the into Cinergy hub is superior to the into ComEd hub  
501 in terms of liquidity and number of market participants. For these reasons, into  
502 Cinergy is more relevant to Illinois Power and Ameren than into ComEd.

503 Additionally, NewEnergy stated that "NewEnergy previously objected to  
504 the use of a non-representative market index"(at p. 14). We also object to the use



505 of a non-representative market index and assert that Into ComEd is a non-  
506 representative market index for utilities in Illinois other than ComEd itself.

507 **IX. Response to Unicom Energy Witness Braun**

508 23. Q. Do you agree with Mr. Braun's assertion that "the marketplace for electricity in  
509 Illinois is best served by a single base index", that it is more efficient for an ARES  
510 to have a single base index and that it allows customers to more easily shop for  
511 electricity?

512 A. No. The marketplace is best served by having accurate values for each utility. If  
513 this happens to be accomplished through the use of a single base index, then we  
514 would support this. However, we maintain that the unadjusted price of power and  
515 energy within the ComEd hub is not appropriate for use in the balance of the  
516 State. As stated elsewhere, regardless of the hub chosen, it is necessary to  
517 properly account for the basis differential between the locations.

518 Mr. Braun's argument of reduced burden for ARES and a supposed benefit  
519 to customer's ease of shopping, cannot outweigh the inherent error of not basing  
520 the market value for a utility upon the market applicable to that utility. Again, it  
521 appears that the risk of this error is expected to be borne by the utility alone. It is  
522 notable in this instance, however, that Unicom's regulated affiliate ComEd is not  
523 affected by this proposed change.

524 24. Q. Do you agree that the Into ComEd is the best source for Illinois?

525 A. No. It may be arguably a better selection for use by ComEd itself, if the issues of  
526 market domination and illiquidity raised by the IIEC, Staff and others can be

527 properly addressed. To state (at p. 5) that “the Into ComEd market is the most  
528 liquid Illinois market” places unwarranted value on an Illinois market versus any  
529 other interconnected or easily translatable region. What is important is not the  
530 state or states which a hub may cover, but whether the market value at that hub  
531 accurately represents the market value for customers within a given utility’s  
532 service region. Mr. Braun himself states (at p. 3) that “(t)here are two main  
533 elements that any methodology should have: transparency of data and accuracy.”  
534 In this respect, the Into ComEd falls woefully short of the Into Cinergy as an  
535 accurate representation of prices for IP and Ameren.

536           Given (1) the general acceptance by witnesses in this case that the Into  
537 Cinergy hub is a much more viable trading location than Into ComEd in terms of  
538 liquidity and participants, (2) there has been no evidence or testimony presented  
539 here that the Into Cinergy market basically represents the view of a single  
540 participant as has been suggested with the Into ComEd (Staff Witness Zuraski  
541 page 26, line 507: “In fact, ComEd manufactured the on-peak forward price data  
542 upon which its first Applicable Period A index was based.”, NewEnergy witnesses  
543 O’Connor & Bramschreiber page 14, line 13 “NewEnergy does have concerns  
544 with.....the large number of postings that are made by ComEd itself.”) and (3) the  
545 need to translate any non-IP or non-Ameren index to make it applicable for use by  
546 those utilities – including Into ComEd, we strongly disagree that ComEd is the  
547 most suitable source for all utilities in the State of Illinois.

548 25 Q. Does Illinois Power believe that its 12 monthly calculations will require ARES to  
549 add staff or forego opportunities?

550 A. While Illinois Power obviously cannot speak to the marketing strategy or staffing  
551 of any other entity, we would suggest that the Illinois Power proposal may  
552 actually provide ARES with a more relaxed marketing cycle, since rollover  
553 activity will not be compressed into a single month, as it is with the ComEd and  
554 Ameren proposals. Under the ComEd and Ameren proposals, once a customer  
555 goes onto delivery services they will necessarily have their next TC calculated the  
556 following spring, to be effective in June. As such, all delivery services customers  
557 will have their TC's reset in the same month. It is reasonable to expect this to  
558 create an ever increasing bubble in the marketing efforts of any ARES. Each  
559 year, all of that ARES' customers will need to be renegotiated, all within the same  
560 time frame if the ARES feels that they can only make decisions once they have  
561 absolute certainty of the MVI and TCs. Under the Illinois Power proposal,  
562 customer rollover dates will be distributed throughout the year. There will not be  
563 a concentration of all the customers within a single period.

564 As stated elsewhere, and within our direct testimony, ARES should be  
565 capable of monitoring the market and forecasting the impact of market trends on  
566 subsequent period MVI's. To suggest that the ARES are not sophisticated enough  
567 to perform this analysis or properly manage any associated risk, but rather that  
568 they require absolute certainty of the results before they can act, minimizes the

569 capabilities of these organizations and flies in the face of the existing risks that  
570 they may already manage in the wholesale markets.

571 Nor does Mr. Braun's contention appear to represent the consensus among  
572 the ARES. In fact, it is diametrically opposed to the position stated by Nicor  
573 witness Bailey, in his testimony (at p. 4) "the 12 month rolling calculation appears  
574 to be better for marketers and customers, as marketers can better price on a one  
575 year basis, and customers are better able to see consistent savings throughout the  
576 year."

577 26 Q. Do you wish to comment on Mr. Braun's assertion that a one month delay in the  
578 publication of the MVI is an appropriate compromise?

579 A. Yes. Again, the proposal is to shift an unacceptable proportion of the risk of price  
580 changes onto the utility. It must be understood that in the event that prices fall  
581 following the publication of the MVI, the utility is required to absorb the  
582 difference between the new market value and the value used to create the MVI. If  
583 the prices were to rise following publication, the utility does not receive a benefit  
584 as the customers will not leave their system, rather they will merely elect the PPO  
585 as has been evidenced in 2000. They will make no more from a customer on the  
586 PPO in this case than they would have if the customer had elected choice with a  
587 valid market value. In fact, since Illinois Power, unlike ComEd, is currently  
588 precluded from collecting imbalance charges from its PPO customers, (despite  
589 having to give the customer an imbalance credit in the calculation of TCs), it can  
590 be argued that we actually suffer a loss over what we would have collected.

591                   Mr. Braun's base assumption, as he confidently puts forth on page 8, line  
592                   21, is that the market cannot change that much in one month. Such an assertion is  
593                   naïve at best and disingenuous at worst. One need only view the market value for  
594                   the July/August 2000 contract between May 1, 2000 (Approx. \$157 according to  
595                   various publications) and May 31, (\$185 bid at \$220 offer), to recognize that this  
596                   statement is false. It is important to note here that, in this instance, had Illinois  
597                   Power's MVI been effective, but utilizing the one month delay suggested by Mr.  
598                   Braun, the ARES would have been potentially locked out of serving customers for  
599                   the summer due to this substantial increase in price.

600    27.    Q.    Does this concluded your prepared rebuttal testimony?

601           A.    Yes, it does.